EDUCATION

Parsons School of Design

New York, NY Bachelor of Fine Arts, Communication Design Expected 2025

Google UX Design Certificate Aug 2022

SKILLS

Design and Editing

Adobe Creative Suite, Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Figma, Sketch, Canvas, Framer, Blender, Microsoft Office Suite

Web Development

Javascript, React, HTML, CSS, Python, Webflow, WordPress, Zeplin

LANGUAGES

English Korean

WORK EXPERIENCE

Product Design Intern Mar 2023 – Feb 2024 *Two Average Gamers*, Remote Led brainstorming sessions and sketched concepts from ideation to production for new product lines. Conducted thorough market research, sourcing materials, and competitive analysis to inform new product pitches.

Design Freelance Dec 2023 - Present

Studio Heresy, New York, NY Optimized marketing pages for a business increasing revenue by 6.5%. Designed and created website layouts for personal client portfolios. Guided clients with book design, print production, and binding processes.

Residential Advisor Aug 2023 - Present

The New School, New York, NY Developed a positive living environment for 40+ residents in a college dormitory through inclusive event programming, addressing student needs, and conflict resolution. Managed administrative duties including budgeting, maintenance requests, and incident reports.

PROJECTS

Alter Ego Generator, Web Design & Dev Dec 2023 Designed and developed 3 distinct interactive spaces for web 3D and mobile AR, utilizing 3D modeling. Transformed the website into an interactive gallery exhibition concept, crafting gallery layouts and custom printed media.

IBM X The New School Quantum Design Jam Oct 2023 Collaborated with IBM experts to build custom circuits using the IBM Quantum Composer and Qiskit. Designed and coded with a team to create a full-body interactive experience combining quantum principles with visuals and